

## London women: Boris is most dateable candidate

Boris Johnson is the most dateable of the three main candidates for London Mayor, according to a new survey by dating site [Free Dating.co.uk](http://www.freedating.co.uk).

The website asked its London-based female members who they would rather go on a date with. 43% selected Boris. Ken Livingstone was beaten into third place by gay ex-policeman Brian Paddick, with 24% and 31% of the vote respectively.

Ken didn't fare much better amongst women who identified themselves as leftwing in their dating profile, 62% of whom would still rather date either Boris or Brian.

The survey also asked single men which candidate would be the most supportive companion in helping them meet women on a night out – a role sometimes known as the “wingman”.

Again, Boris got the largest share of the vote, at 53% followed by Ken (29%) and then Brian (18%).

Interestingly, men who identified themselves as leftwing in their dating profile, voted even more strongly in favour of Boris, at 55%.

Dan Winchester, founder of Free Dating.co.uk, said:

“Ken has reportedly struggled for support amongst his Labour heartland. Our survey shows that Boris is also winning in the attraction stakes with women, and the personality stakes with men, even amongst the very people who you would normally expect to back the Labour candidate.”

821 single men and women in Greater London were surveyed by Free Dating.co.uk between 12<sup>th</sup> April 2012 and 17<sup>th</sup> April 2012. Results were analysed by Marriott Statistical Consulting Ltd.

Read the full blog post at Free Dating.co.uk:

<http://www.freedating.co.uk/boris-would-make-best-wingman.html>

Media resources:

<http://www.freedating.co.uk/boris-would-make-best-wingman-media.html>

Contact:

<http://www.freedating.co.uk/contact>

## About Free Dating.co.uk

[Free Dating.co.uk](http://www.freedating.co.uk) was established in 2005 by Dan Winchester.

Everyone on Free Dating.co.uk can use all the features of the site, including sending and replying to messages, completely free of charge.

The site has around 50,000 active UK members at any one time, with around 10,000 new members joining each month.